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**Sharing
Good
Food**
Since 1992



Minh Phu Seafood Corporation



Introduction

Vietnam is our homeland, a country of beauty, diversity and resilience, with a strong and abundant natural environment, and a culture of caring and sharing good fortune with others.

Minh Phu Seafood Corporation is driven by this tradition. Since the establishment in 1992, our mission has always been combining experience and innovation to build a complete ecosystem of farmers, scientists, and professionals, an equitable, sustainable, responsible eco-system, dedicated to bringing the best shrimps to the world, one bite at a time. Minh Phu's products have been being exported to and consumed by millions of people in more than 50 countries and territories.

Our in-house responsible, high-tech, and end-to-end supply chain gives us many opportunities to work and collaborate with others toward the sustainability of food safety control, environmental protection, social welfare, and animal health & welfare. We are proud to be one of the first and largest entities in Vietnam who are certified by ASC, BAP (4-Star), Global G.A.P, Naturland, EU Organic, US FDA, BRC, BSCI, ISO 14000, ISO 22000

Our slogan "SHARING GOOD FOOD" is a promise for goodness that reflects what we are truly care about: Sharing, Caring, and a Universal sense of togetherness and belonging brought about by sharing good food. It is a simple but deep message to all our partners and the world at large

At Minh Phu, we consider ourselves as more than a producer of food. We are the growers and nurturers of Healthier food, Happier consumers, Stronger partnerships, for a sustainable environment, and a better Vietnam.

Sharing Good Food



Our Vision

Minh Phu's vision is to become a complete eco-system which combines experience, innovation, and responsibility from every stage of the shrimp value chain.

Our Mission

Our mission is to provide the world with the finest shrimps from Vietnam, in term of quality, freshness, and nutrition; those help to bring the deepest enjoyment with peace-in-mind to the end-consumers, in every meal, on every table.



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Minh Phu Aquamekong Research Institution

- First private, self-sustained shrimp research lab in Vietnam.
- Fields: Diagnostics, R&D, regional technical support, education, extension, technology development and transfer.

Vertically integrated research from genetics, seed production technologies, farming technologies, nutrition, and disease control.

- 02 diagnostics laboratory, 02 research center, 02 demonstration hatcheries, several experimental farms.
- In collaboration with research centers more than 40 countries.

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Hatchery

- 2019: 2 billions PL/year. Black Tiger and Vannamei proportion is 40:60.
- 2025: 15 billions PL/year. Black Tiger and Vannamei proportion will be 50:50.
- New technologies have been improving the survival rate significantly:
 - during transformation: > 80%
 - during cultivation: > 90%



Hatchery in Ninh Thuan Province



Black Tiger Broodstocks



White Vannamei Post-Larvae







Processing Plants Operation

Two facility complexes including 4 processing plants

- Total building area: more than 20ha
- Total capacity: more than 70,000 MT /year
- Total labour force: more than 12,000 employees





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Minh Phu

Mekong Logistics



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Raw

Head-on Shell-on / Black Tiger



Mangrove[®]
shrimp

Organic Black Tiger



Block / Black Tiger



Semi-block / Black Tiger



Peeled & Cut Deveined Tail-off / Black Tiger



Peeled & Pin Deveined Tail-on / Vannamei

Headless Shell-on / Vannamei





Cooked

Head-on Shell-on / Vannamei

Head-on Shell-on / Black Tiger



Peeled & Pin Deveined Tail-on Black Tiger





EZ Peel / Black Tiger



Peeled & Cut Deveined Tail-on / Black Tiger





Full Moon Ring / Vannamee



Value added

Half Moon Ring / Black Tiger

Raw Bikini / Black Tiger



Nobashi Ebi / Black Tiger



Raw Butterfly Tail-on / Vannamei



Raw Butterfly Tail-on / Black Tiger



Blanched Butterfly Tail-on / Vannamei



Blanched Butterfly Tail-on / Black Tiger





Sushi Ebi Head-meat / Vannamee



Sushi Ebi / Black Tiger

Raw PD Skewer Garlic & Herbs Skewer / Vannamei



HLSO Butterfly Garlic & Herbs / Vannamei



Raw PTO Sweet Chilli Skewer / Black Tiger



Blanched PTO Sweet Chilli Skewer / Black Tiger



Raw PTO breaded / Black Tiger



Breaded Shrimp Cake



Raw Coconut Breaded Headless / Black Tiger





Pre-fried Lemongrass / Black Tiger

Pre-fried Potato / Vannamei



Pre-fried Breaded Butterfly / Vannamei

Filo / Vannamei



Pre-fried Breaded PTO / Vannamei



Fritter / Black Tiger



Fritter / Vannamei



Torpedo / Black Tiger



Head-on Torpedo / Black Tiger



Torpedo / Black Tiger





Pre-fried Coconut Butterfly / Black Tiger



Beer Batter / Vannamei



Tempura / Black Tiger



Tempura / Vannamei



Dragon Tempura / Vannamei



Shrimp Ball



Breaded Shrimp Cake / Premium Ebikatsu